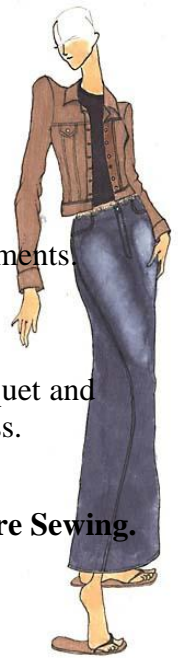


3rd Annual Creatively You Fashion Show and Contest

Presented by Lakeshore Sewing



Call for Entries

Purpose and Description

To encourage self-expression and experimentation, and to celebrate technical and artistic achievements. All skill levels are welcome. Garments may be of original design or an original execution of a purchased pattern. (All pattern designers or commercial garment makers must be credited.)

The Fashion Show will be presented on **Friday, April 23, 6:00-8:00 p.m.** at the Crossroads Banquet and Conference Center (located right off the 68th St. exit from US 131, next to the Holiday Inn Express.

The Fashion show will be free, and open to the public.

The top winner in each of the following categories will receive a \$50 gift card from Lakeshore Sewing.

A \$25 gift card will go to second place winners. Additional prizes will also be awarded.

Youth (ages 8-18) – Garment executed or adapted from a commercial pattern.

Youth (ages 8-18) – Garment designed, as well as made, by entrant.

Adult – Garment executed or adapted from a commercial pattern.

Adult – Garment designed, as well as made, by entrant.

Adult Professional* – Garment executed or adapted from a commercial pattern.

Adult Professional* – Garment designed, as well as made, by entrant.

**An Adult Professional owns a clothing-related business or teaches garment making..*

Four Judges Choice awards: new Babylock sewing machines - each with a retail value of \$499.00!

New Category for 2010! “Best Use of a Kwik Sew Pattern” with prizes for 1st, 2nd and 3rd place.

Sponsored by Kwik Sew Pattern Company, Inc.

Eligibility

In order to facilitate fair judging, it is requested that garments submitted for judging in the adult categories be sized for adults. Children’s clothing made by adults will gladly be accepted for exhibition. **Other garments may also be entered “non-judged – exhibit only”, if desired.**

Garments may be of one of the following types:

Casual Wear Formal Wear Business Wear Wearable Art

While we strongly support freedom of artistic expression, we must recognize that our venue for this show will not be a formal commercial setting. Therefore, we reserve the right to refuse garments which may be considered inappropriate for a family-friendly setting.

Entry Process

Forms will be accepted at both Lakeshore Sewing locations, **March 21 - April 5, 2010.**

Lakeshore Sewing reserves the right to adjust these dates as deemed necessary,

Please fill out the form carefully and completely. All entry packets should be clearly marked

Creatively You Fashion Show and Contest, ATTN: Beth Ann Williams

Each entry must also include an artist’s statement of no more than 100 words describing the story or the inspiration behind the garment. This information will be used to prepare the commentary for the fashion show and/or placards accompanying any exhibit.

Entry Fee

There will be a **\$5.00 entry fee for up to four garments** by the same person.

Please fill out a separate form for each garment.

Entry Form - Creatively You Contest sponsored by Lakeshore Sewing, with locations at 1011 Gezon Parkway SW, Wyoming, MI 49509 and 1971 E. Beltine NE, Grand Rapids, MI 49525

Name: _____

Street address: _____

City/State/Zip: _____

Daytime Phone: _____

Evening Phone: _____

Email Address: _____

Category: (please circle one) Youth (ages 8-18) Adult Adult Professional

Please circle yes or no: Do you have your own clothing-related business? Yes No
(Professional Adult category) Do you teach garment making or altered clothing? Yes No

Subcategory: Original execution of a commercial pattern
(please circle one) Original design

Design, pattern or brand credit: _____
Kwik Sew pattern # (if applicable) _____

Is this garment to be judged? Judged category: eligible for prizes Non-judged: exhibit-only
(please circle one)

Title of garment, if any: _____

Name of model for show: _____

One sentence description of garment: _____

For each garment please submit the following information on a separate 8.5" x 11" piece of paper.

- Name and address of the artist
- Title of work
- Descriptive statement of 100 words or less (may include inspiration, process, etc.)
- Photograph of garment (for identification purposes only)

Please type your statement, print legibly, or submit electronically to bethann@lakeshore-sewing.com

Artists submitting garments grant Lakeshore Sewing and local media permission to photograph the garments for advertising, promotions and publication, and also grant visitors permission to photograph for their own personal use any works that are on display.

Instructions as to where and when garments should be delivered for the competition and show will be emailed to all participants in mid-April. Judging will take place on Thursday, April 22, 2010.

Thank you for helping to make this event fun and rewarding for everyone!